



RiSE

COSTA RICA



INTRODUCTION to the RISE BRAND

RISE is a transformational wellness-lifestyle hospitality brand providing unparalleled experiential opportunities to people intentionally pursuing a conscious and healthy life. | RISE is a catalyst, committed to creating inspiring destinations and enriching experiences that promote optimal physical, emotional and spiritual wellbeing while regenerating the planet. RISE's vision integrates genuine hospitality with next-generation wellness in natural surroundings carefully preserved and restored to conserve biodiversity for future generations. | We co-create holistic, living ecosystems—our regenerative retreats and residences exceed living building standards and are designed with an eye to simple luxury and innovation resulting in both healthful living environments *and* cost savings. | Regenerative agriculture, holistic education, spiritual connection, community and social impact entrepreneurship: our passion is to inspire self-awareness and engage participants in a meaningful way so that all of us together can give back to the world. | Although our primary focus in the short term is the development of our flagship destination retreat and community in Costa Rica (our official business name is RISE Costa Rica) we intend to grow the brand in other ecologically-rich destinations with access to large, urban markets, as well as in high-barrier-to-entry urban markets.



Our tribe includes the world's go-getters, change-makers and soul-seekers – anyone pursuing a more intentional, conscious, and healthy lifestyle.

SUMMARY of the OPPORTUNITY

RISE CR LLC (Ownership) owns and has entitled an 800-acre parcel located outside of San Isidro, San José Province, Costa Rica. Ownership intends to complete a wellness-oriented luxury resort (RISE Retreat), and a branded residential community (RISE Residences), as well as a village, a working farm and a luxury tent camp (Kinkára), collectively referred to as the “Development.”

As of late 2018 several milestones have been achieved, including 80% funding of the total project, progress on earthwork, progress on project-wide design and architecture, progress on reforestation and ecological preservation, completion and opening of Kinkára and identification of a team of experts and partners to support all aspects of the development. The purpose of this document is to outline the commercial opportunity available.



SITE CHARACTERISTICS

The Development is located in Santa Elena, a small town outside the emerging tourist destination of San Isidro, a key transportation and agricultural hub in the fastest-growing region in Costa Rica. Nestled in the fertile lands adjacent to Chirripó National Park, the site offers exquisite views of mountains and distant city lights. The site benefits from the serenity of the surrounding rainforest, mountains, streams and naturally occurring waterfalls, as well as year-round, mild-to-warm temperatures that provide an exceptionally comfortable living environment. Its secluded mountainside location allows residents and guests to immerse themselves in the rich ecological tapestry for which the the country is known.



CHIRRIPÓ NATIONAL PARK

Located in the Talamanca Mountain region in the south of Costa Rica, Chirripó National Park occupies one of the largest ecological zones in Costa Rica with one of the richest concentrations of species and ecosystem diversity in the world. The elevation ranges from 2,950 to 12,533 feet above sea level at the peak of Cerro Chirripó, the highest peak in all of Central America. Contiguous with La Amistad International Park together they constitute the largest protected area in Central America and have been designated one of UNESCO's World Heritage sites.

Wildlife found within the National Park include spider monkeys, Baird's tapirs, peccaries, pumas and jaguars. Over 400 species of birds have been identified in the park, and it is also home to over 260 species of amphibians and reptiles.





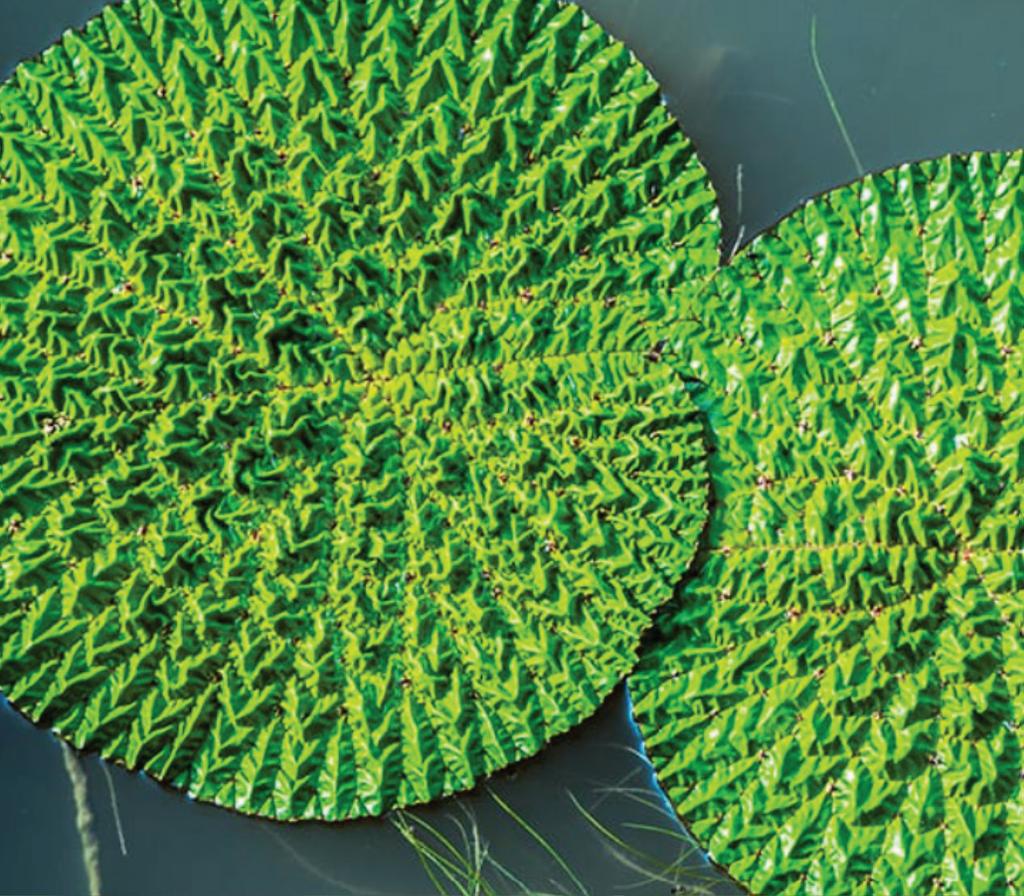
CONCEPT and POSITIONING STRATEGY

The innovation behind the concept at RISE Costa Rica is that a residential community, a destination lifestyle-wellness retreat, a retail village, an organic farm and an educational institute are combined into one cultural ecosystem. RISE Costa Rica has taken the individual components found in other projects—luxury service, lifestyle design, premium amenities, educational and transformative programming—and elevated them by bringing them together. This is done in an intentional way that other destination resorts, retreats or master-planned communities have not.

By offering best-in-class and pioneering programming, RISE is positioned as a global destination for mindfulness, human performance and overall wellbeing. The RISE Farm also plays a key role in the guest and resident experience by linking it to the local community and providing educational opportunities. The farm authentically reinforces our core principles of regenerative agriculture, permaculture and planetary respect while also sustaining the RISE Costa Rica food and beverage outlets.

The transformative and wellness positions are grounded and approachable, seeking to attract those who are aware of their own wellness and wish to support, enhance and elevate their current state on their own terms. RISE programming will come to life in levels, from a limited baseline of activities to mid-level and highly programmatic tracts with more advanced classes and one-on-one programming. This flexible, stepping-stone approach allows guests and residents to pursue various stages of physical and mental wellbeing as well as spiritual development suited to their individual needs.





TARGET MARKET

RISE RETREAT

The RISE Retreat targets affluent customers whom we call the “luxury wellness explorer”. They occupy the top 2-3% income bracket with an HHI over \$200,000; prioritize a lifestyle of health, wellness and sustainability; travel regularly for business and leisure; and are familiar with visiting luxury destination retreats and resorts. North America will be our primary customer base with Western European customers as an extended target. Our positioning will enable us to appeal to guests across a spectrum—from those seeking a resort getaway with entry-level programming focused on relaxation or fitness, to those looking for a destination wellness retreat or clinic and those seeking advanced and transformative experiences.

RISE RESIDENCES

US and Canadian expats who fit into three primary categories are the target demographic of RISE residences. These include the highly active, adventurous portion of the baby-boomer segment; digital nomads who work primarily remotely; and the growing group that actively prioritizes a lifestyle of health and sustainability. Together, these demographics comprise over 20% of the North American adult population. Offering residences at different price points will enable Ownership to target across income groups, creating a community built on shared values not determined by income level.

THE \$4.2T GLOBAL WELLNESS ECONOMY

From 2015-2017, the Global Wellness Economy grew from \$3.7 trillion to \$4.2 trillion, or by 6.4% annually, a growth rate nearly twice as fast as global economic growth (3.6%).

WELLNESS TOURISM : NOW \$639B

Wellness tourism (WT) has expanded from \$563.2 billion in 2015 to \$639.4 billion in 2017. The sector’s 6.5% annual growth rate from 2015-2017 is more than double the 3.2% growth rate for general tourism. Travelers made 830 million wellness trips in 2017, which is 139 million more than in 2015.

- Wellness Tourism is growing at 2X the rate of global tourism
- WT tourists spend considerably more than standard tourists
- WT’s position as the fastest-growing sector is the result of travelers’ increased desire to adopt a wellness lifestyle & growing interest in experiential travel

WELLNESS REAL ESTATE : NOW \$134B

The wellness real estate sector was worth \$134 billion in 2017, growing at 6.4% annually since 2015. For comparison, this is about 1.5% of the total annual global construction market and about half the size of the global green building industry.*

Wellness real estate is projected to have the highest growth rate in the Global Wellness Economy with a projected average annual growth rate of 8% to \$197B by 2022.

The power of wellness lifestyle real estate lies in its potential to foster wellness communities. However, to do so requires a clear intention, along with supporting design and operational principles:

- From “do no harm” to optimizing wellness: Not only preventing sick buildings but intentionally building homes that help us enhance our health and wellbeing.
- From passive to active wellness: Encouraging proactive behaviors and habits that drive wellness.
- From hardware to software: Complementing bricks and mortar with policies, management, and programing that build social connections and nurture healthy behaviors.
- From “me” to “we:” Creating awareness that our individual health and wellbeing is intrinsically linked to our broader environment and the social fabric around us.

Global Wellness Economy Monitor October 2018 | iii

* U.S. Green Building Council (2015). The Business Case for Green Building. <https://www.usgbc.org/articles/business-case-green-building>.



Our customer, the Wellness Traveler, spends 105% more than the average traveler on international trips according to SRI International. Additionally, based on insight from Horwath HTL

Wellness Travelers are loyal, visiting wellness retreats year-round with 40%-60% repeat visitation rates and actively sharing their experiences with friends and family.

COSTA RICAN TOURISM LANDSCAPE

Costa Rica welcomes international tourists at a 3.5% growth rate year-on-year, with 2.93M international arrivals in 2016 and a forecasted \$1.8B spend by 2030. Costa Rica is the #1 Wellness Tourism market in the Caribbean, growing at three times the rate of standard tourism. According to Smith Travel Research, luxury resorts in Costa Rica operate at occupancy levels ranging between 60% and 70% and generate an average daily rate around \$300 for rooms only, with additional revenue being generated from Food & Beverage and wellness programming.

WHY COSTA RICA IS THE PERFECT FLAGSHIP LOCATION FOR RISE

- Proximity to the USA
- Abundance of 3-5 hour, non-stop flights from hub markets
- Highest life expectancy rate in Latin America and a young and vibrant population, earning it a “Happiest country in the world” ranking by the New Economics Foundation’s Happy Planet Index
- Optimal climate for agriculture – a cornerstone of the RISE vision
- Home to more than 5% of the world’s biodiversity, although its area only represents 0.03% of the world’s surface
- 28% of the country consists of protected forests and reserves, giving rise to some of the planet’s purest water and cleanest air
- Second most environmentally sustainable country in the world according to the World Energy Council, operating on 99.2% renewable energy, of which 78% is hydroelectric and 18% comes from geothermal and wind power
- Global leader in the use of biofuels, hybrid vehicles and clean energy
- Political stability and a well-educated workforce, thanks to the government’s prioritization of education over military investments
- Top healthcare & education system in Latin America
- Some of the most stable banks in the world, deposits in state-run banks are completely insured and there is no limit
- Individuals who invest \$200K in Costa Rica qualify for residency, along with their dependants
- Foreigners have the same ownership rights as Costa Ricans when purchasing land* and enjoy an extremely low property tax at 0.25% with no taxes on capital gains

*Excluding beachfront property where special rules apply



UNIQUE SELLING POINTS OF RISE

COMMUNITY OF SUPPORT

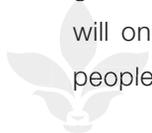
Ownership maintains personal and professional connections with some of the world's most recognized and renowned innovators, educators, researchers and practitioners. These experts are personally aligned with the values of RISE and communicating to their extensive networks will supplement traditional sales and marketing efforts.

PURPOSE BUILT: PERMACULTURE & GREEN BUILDING PRINCIPLES

Through careful master planning and the collaborative efforts of a multi-disciplinary team, the conceptualization of the Development integrates ancient wisdom and intuitive design with state-of-the-art practices. Utilizing sacred geometry to create harmony between indoor and outdoor, public and private—every aspect of design is guided by a deep sense of purpose. Principles of permaculture are also deeply embedded in the design, leveraging natural resources responsibly to create abundance.

PIONEERING FOR THE PLANET BY EXAMPLE

RISE's commitment to responsible stewardship permeates every element of the project. From living buildings to food forestry, the regenerative practices employed at RISE will distinguish it. Reaching beyond the goals of sustainability, we will create a positive impact on the planet through triple net-positive water, waste and energy building principles, reforesting and cultivating habitat to native wildlife and producing perennial food crops that nourish the soil as well as our guests and community. Ownership's intent is that the Development will one day serve as a global example of innovative approach to people-care combined with earth-care.



PROJECT OVERVIEW

CHARACTERISTICS OF THE SITE

Ownership selected the Santa Elena, Costa Rica location for its ease of access, balanced by a feeling of seclusion. The site is in proximity to several internationally recognized, well-protected nature and wildlife areas, providing RISE Costa Rica the opportunity to fulfill a core value: rather than taking a pristine natural environment and spoiling it with development, Ownership intentionally chose previously developed land adjacent to primary rainforest in an act of stewardship to the planet. Plans for reforestation and regeneration of the property will create wildlife corridors and expand habitat, increasing the number and diversity of wildlife over time. Total reforestation efforts to date cover over 60 acres with tens of thousands of forest trees planted.

The site offers expansive views of the lush mountain valley and the climate is ideal for year-round organic farming. A river runs through the property, providing an endless supply of hydropower to the Development along with the 6th purest water in the world.

THE SITE

- Total Development GFA – 475,000 square feet
- The parcel of land the project sits on is approximately 800 acres
- The site has an existing airstrip allowing convenient, 30-minute direct flights from San Jose International Airport by private plane
- Closest domestic airport – San Isidro, 30 minutes by car to RISE
- Closest international airport – San Jose, 3-4 hours by car or 30 minutes by regional or private plane
- Closest commercial center – City of San Isidro, 30 minutes by car



FORECASTED RETREAT & RESIDENTIAL PROGRAM

RISE RETREAT PROGRAM

Open year-round, RISE Retreat will immerse guests in a part of the world famed for its biodiversity and unspoiled beauty. RISE will be a self-contained wellness community providing everything for guests throughout their stay: it is the destination.

Base programming packages will include accommodation, three standard meals daily, wellness group classes, a daily spa / advanced programming credit and access to all amenities of the Retreat. Supplementary activities, add-on food and beverage, advanced treatments and curated programming are available at a premium. In addition, guests seeking to address specific health, wellness, emotional and mental goals have the option to develop targeted, curated packages (focuses include stress reduction, detoxification, sleep therapies, personalized fitness, yoga and spiritual development).

The package and programming structure is designed to create a community feeling between guests sharing similar interests and goals. Guest interaction and a sense of belonging are critical to the RISE experience and are anticipated to be key drivers for repeat visitation.

During low- and shoulder-season periods, RISE will leverage specialized lectures, workshops and conferences by leading-edge thinkers and renowned practitioners who maintain large followings to generate demand. RISE will also orchestrate the co-creation of annual transformative events to celebrate wellness, sustainability, art and culture.

FORECASTED RETREAT PROGRAM

- 56 luxury guest rooms
- 34 one- and two-bedroom villas
- 1 three-bedroom villa (Presidential Suite)
- 48,000 SF+ indoor / outdoor spa & wellness facilities
- 9,000 SF food and beverage facilities
- 14,000 SF indoor / outdoor conference facilities
- Hiking trails, mountain biking, outdoor adventures and nature observation decks



WELLNESS PROGRAMMING DETAILS

The wellness programming at RISE will be second to none, offering a comprehensive scope of treatments and sequencing of therapy, intervention and analysis in one purposefully integrated location. This programming, drawn together with fitness, educational and creative activities, will give the community of guests and residents at RISE Costa Rica a unique pathway to total wellness not available at other retreats or resorts—setting the stage for repeat visits and social sharing.

While facilities are primarily planned at the Retreat, some features will take place in the village, the farm and throughout the 800-acre Development, fully assimilating the wellness offering with the property as a whole.

- State-of-the-art gyms with best-in-class cardio, core- and strength-focused fitness equipment, movement and exercise studios, personal training, performance mapping, testing, physiological recovery and monitoring of optimal physical focus areas.
- Medical lab comprising technologically advanced equipment for telomere testing, mitochondrial analysis and epigenetics with a focus on cellular health and regeneration. All testing of bodily fluids occurring at our village clinic.
- Therapeutically designed thermal suite with cryotherapy, hypoxic chambers and a selection of therapeutic bathing options.
- Locations for spiritual focus seeded throughout the Development at the meditation and yoga salas, temple, mind-body studios and riverside temazcal.
- Purpose-designed spa treatment rooms for a range of indigenous and therapeutically renowned body, face and energy treatments.
- Food, nutrition and culinary academy, mapped back to a nutritional assessment through blood type and clinical technology, highlighting food as personalized medicine and the role of the adaptogenic, medicinal and sacred plants and herbs.
- Medicinal plant apothecary serving and selling natural & sacred plant medicines, tinctures and elixirs prescribed by RISE experts.



RISE RESIDENTIAL PROGRAM

The Development will offer for-sale Residential Units intended for long-term residents who desire to live in a regenerative community that offers a new and replicable model for living in harmony with the earth. Managed to the same level of detail and 5-star service as the Retreat, residents choose to live at RISE Costa Rica because of the overall quality of life that this integrated wellness community provides: a truly holistic and self-sustaining ecosystem of wellbeing like no other.

In addition, sales of villas at the RISE Retreat will enable those looking for a part-time or second-home option to also have a purchase path.

- **Eco-Driven Homes** inspired by the WELL Standard & Hyper-Conscious Living via regenerative agriculture, edible landscaping, net positive energy consumption, food systems, and water & waste management practices.
- Ease of access to **Wellness Programs, Education & Knowledge** offered daily at the Retreat, Common House and Village, supplemented by a steady stream of outside experts, practitioners, artists, local Shamans and community business owners.
- **Community Village** providing an avenue to connect with and support the local community as well as take care of all the basic necessities of residential life: school, general market, clinic, dining & more.
- **Uber-Local Organic Food** responsibly raised and harvested at RISE or neighboring farms and offered for sale at the Village market and café as well as Retreat outlets.
- **Entrepreneurial Infrastructure** including fiber-optic network and workspace environments to support residents, remote workers, entrepreneurs and creatives.
- Deeply connected & supported **Tribe of Residents** who enjoy the natural setting, regularly pursue self-discovery and expression, seek shared experiences, and hope to model the best ways of life.

FORECASTED RESIDENTIAL PROGRAM

HORIZON & HEARTH SIGNATURE RESIDENCES

- 95 eco-driven luxury homes
- Nine options of 1- to 2-story residences of 2 – to 5-bedrooms each
- Ranging from 1,600 SF to 3,900 SF
- Priced starting at \$375/SF ranging from \$650,000 - \$1.5M each
- Total number of estimated residents = 300+ (2-3 people per home)

MICRO-HOME RESIDENCES

- Up to 55 eco-driven smart homes
- Options from studios to 2 bedrooms
- Ranging from 500 SF to 1,200 SF
- Priced starting at \$325/SF and ranging from \$175,000 to \$400,000 each
- Total number of estimated residents = 82 (1.5 people per home)

LUXURY POOL VILLAS (Branded RISE Retreat Villas)

- 34 1- and 2-bedroom Retreat villas
- One 3-bedroom Retreat presidential villa
- Ranging from 800 SF to 2,000 SF, presidential villa 2,800 SF
- Priced starting at \$350/SF and ranging from \$300,000 to \$700,000 each
- Presidential villa \$1M
- Total number of estimated residents = 110 (2 people per home)

COMMON HOUSE

- Communal kitchen and dining hall
- Work space, media room and private screening room
- Outdoor pool and thermal courtyard with steam, sauna and vitality pool
- Cardio gym, yoga and meditation studios
- Kids' play house and reading zone
- Children-of-all-ages indoor/outdoor play areas with billiards, ping pong, bocce and lawn sports



RISE COSTA RICA: PROJECT MILESTONES



ADDITIONAL PROGRAM ELEMENTS

RISE VILLAGE

Our neighbors, as well as students and teachers at the nearby York University EcoCampus, are considered a vibrant and integral part of the RISE community and will be invited to enjoy the village's amenities and opportunities. The village will be a key component of the Development with a planned tenant mix to encourage community and foster relationships while supporting the branded Retreat and Residences. Ownership intends to initiate the village with 20,000 SF of built-space that will include art and recording studios, office space, medical clinic, staff housing, grocery store, cafe and deli, distillery, retail shops, daycare and Waldorf school.

RISE FARM

The 200-acre organic RISE Farm will play a paramount role in the guest and resident experiences. Part food source, part classroom, the Farm will serve in sustaining the Retreat's food and beverage outlets and will be used for educational purposes including reinforcing RISE's core principles of regenerative agriculture, permaculture and planetary respect. To date, 30 acres with over 15,000 fruit and

nut trees and an acre of vegetables have been planted and several greenhouses installed.

KINKÁRA

While we design and construct the permanent elements of RISE, we have launched Kinkára at RISE on a three-acre parcel of land, as part of the overall Development. Ownership has fully funded and completed the construction and development of this all-inclusive eco-luxe glamping retreat and event space. Accommodating up to 50 guests for private group events, corporate team building and organizer-led retreats, Kinkára amenities include high-speed Internet, a private airstrip and 30 semi-permanent Lotus Belle tents, stylishly and comfortably furnished. Permanent structures for dining, relaxing, bathing and group classes have been built, as well as staff facilities.

In addition to hosting multiple events, Kinkára operates as an experiential sales and marketing tool where prospective investors and residential buyers will be invited to experience RISE Costa Rica firsthand.

FORECASTED TIMELINE



CONSTRUCTION, ENTITLEMENTS AND PERMITS

Ownership plans to complete the construction of the Development in phases, beginning with the site work, including installation of the utility infrastructure and roads. Construction on the Common House and model homes as well as pre-sale RISE Residences will follow. Phase 2 will include all hospitality components, including RISE Retreat and the village. Ownership intends to manage the construction of all future residences in accordance with established community architectural guidelines and in conformance with all current zoning laws and regulations of the local regulatory jurisdiction in Costa Rica.

Ownership obtained the D-1 Environmental Resolution in June, 2017. An amendment to the resolution is currently under consideration by Costa Rica's National Environmental Technical Secretariat (SETENA - Secretaría Técnica Nacional Ambiental) to increase the approved buildable area to over 500,000 square feet.

Water is currently available to the property through eight connections to the municipal system. However, Ownership has also applied for permits to drill three wells on property, which are expected to be approved by the end of Q1 2019. After approval and drilling, a water concession letter will be required.

Ownership has applied for approval through SETENA for the installation of a hydroelectric power plant. Based on our engineering study of the river, it was determined that the river can generate enough power to supply constant energy to the entire RISE Costa Rica Development.





DEVELOPMENT TEAM

Owner and Developer / RISE

Rise Development Group (RDG) LLC is a Florida-based Limited Liability Company engaged in the development of the RISE hospitality brand. The company is led by its two principals, David Comfort and Ryan Leslie.

David spent seven years as a senior executive and equity partner at Cape Advisors, a New York City-based real estate development company. During his tenure, he managed the development of over \$300 million in projects in New York City and New Jersey.

Ryan brings years of personal expertise in wellness programming and higher learning. A lifelong journey of exploration with gurus, Zen masters, shamans and thought leaders around the globe has afforded Ryan unique insights into the delivery of a truly transformational wellness experience. Ryan's vision to create environments that support community, relationship, well-being and higher learning is the cornerstone of the RISE Development.

Construction and Project Representation / CM&D

Construction Management & Development – Florida, LLC (CM&D) is the Owner's project representative and will be leading and coordinating the overall design and development of the Development, as well as managing planning, design and construction management. With offices located globally, including locally in Costa Rica CM&D provides comprehensive project and construction management services in pre-construction, bid phase, construction, as well as special consulting to private developers, hotel companies, financial institutions, government agencies and redevelopment agencies, with the primary goal of managing the risk and protecting the capital behind international real estate development. Having successfully managed, led and supported over \$23 billion worth of development projects over 25 years, 65% of their representative projects have been hotel developments for clients such as The Ritz Carlton, Sofitel, Sheraton, Hilton, Marriott, Canyon Ranch and Viceroy.

Construction Lender / Altos Group

Altos Groups was created in 2001 to fund real estate developments in Costa Rican markets. Focusing on resort construction and development as well as renewable energy, Altos has expanded into Panama and Mexico, the Caribbean and, in 2012 the USA. Altos is a hybrid firm combining the flexibility of private equity with the structure and market presence of a hedge fund. Altos funds projects in sectors including hospitality, multi-

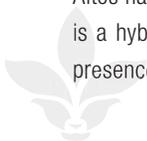
family, office, retail, ILF/ALF senior housing, student housing, casino, marina, medical and sports- and entertainment-themed projects. Under internal groups, Altos funds programs for investment-graded clients in the hospitality, sports and resort sectors. Altos focuses on all commercial income producing sectors and will also fund end-unit buyer mortgages in Central American and Caribbean joint-venture resort projects. Altos has multiple working relationships with hotel flags, development firms, general contractors and management firms. They also assist with architectural, engineering, feasibility, master planning, design, legal and inspection services as required. To date, Altos has completed \$200M in projects with CM&D, with whom they have a strong working relationship.

Resort Operations Management & Residential Sales and Marketing / The Kor Group

Los Angeles based Kor Group is a fully-integrated, turnkey lifestyle real estate investment firm with a core strength in hospitality. With over \$3B in closed and active developments to date, Kor invests in and develops properties for its own account and in joint venture partnerships with institutional and high net worth investors. Kor's unique capabilities and seasoned leadership fuse development, design, and hospitality expertise with cutting-edge analysis, research, marketing and sales strategy to maximize value potential. Kor's hospitality arm (led by the creators of the Viceroy Hotel Group) designs, brands, and operates high-end lifestyle hospitality experiences that share a common belief in uncommon luxury, convenience of location, and world-class amenities provided by innovators in food and beverage, technology, art, music, fashion, and wellness. Kor's distinctive lifestyle approach has built recognizable brands and thriving homeowner communities for investors around the world.

Architecture and Interior Design / BLINK Design Group

BLINK Design Group is providing the project design for the Development at RISE Costa Rica. Asia-born and internationally acclaimed, BLINK Design Group is reshaping the hospitality landscape, with a constellation of luxury hotels and resorts in the most desired destinations around the world. Their collaborative approach is inspired by the spirit of the place itself, fueled by the creativity of young, gifted voices and guided by experienced leaders. Names like Alila, Aman, Capella, Conrad, Regent, Mandarin Oriental, Rosewood, Kempinski, Jumeirah feature prominently on BLINK's client roster in diverse destinations around the globe.



Architecture and Design / Zürcher Arquitectos

Zürcher Arquitectos is the architect of record for the Development. Founded in 1978 by current President, Architect Ronald Zürcher, and with offices in Panama and Costa Rica, Zürcher Arquitectos has designed more than 1,750,000 square meters of built projects in over 17 countries. With a serious commitment to quality design and social responsibility, Zürcher is known for project concepts inspired by, and responding to, natural surroundings. Zürcher Arquitectos' client roster includes Four Seasons, Andaz, JW Marriott, Starwood, Hilton, Exclusive Resorts, Bristol Hotels, Rosewood Hotels, Hyatt and The Ritz Carlton.

Master Planning & Landscape Architecture / Grant Associates

Grant Associates is inspired by the creative possibilities of sustainable landscapes and driven by the desire to connect people to nature. Based in Bath, UK and Singapore, the company has a reputation for contemporary landscape design across a number of countries for both urban and rural projects. Founder Andrew Grant was made a Royal Designer for Industry in 2012 in recognition of his pioneering global work in sustainable and ecological landscape architecture. Notable projects include Gardens by the Bay in Singapore and Accordia Housing scheme in Cambridge, UK. Grant Associates is creating the concept master plan and are the landscape architects for the Development.

Sustainability & Regeneration / Atelier Ten

Atelier Ten is an award-winning, global, multi-disciplinary consultancy that has brought hundreds of buildings to life in the most energy-saving, comfortable form possible. Providing services in environmental design, building services design, carbon strategy, energy analysis, fire engineering, lighting design and healthy building design, they create high-performance buildings designed within strict practical and economical guidelines yet still with a sustainable impact that reaches beyond their site boundaries.

Civil Engineering / Sherwood Design Engineers

Sherwood Design Engineers is a site civil engineering practice committed to the optimal integration of ecology, infrastructure and design in the areas of grading, drainage, hardscape, streets, storm water management, site materials, utilities, water systems, wastewater and wetland engineering. The firm has implemented award-winning net-zero green building projects and sustainable civil projects throughout the world. Sherwood's infrastructure services start with entitlements support and overall system planning and include resilient infrastructure, approvals support, eco-district implementation, system integration and climate proofing.



Spa & Wellness / Sue Harmsworth, Founder ESPA

Sue Harmsworth is an inspirational and visionary leader who over the past 45 years has shaped the spa industry as we know it today. She founded the global brand ESPA in 1993 and sold it in 2017. Sue has been responsible for the design of over 500 award winning spas in 65 countries and creating products, treatments and wellbeing programs globally. Sue has an MBE from the Queen for services to the spa and beauty industry, is a recipient of the ISPA Visionary Award, American Spa Industry Icon, CEW's achiever award and sits on the Advisory Board for GWS, GWI and Forbes.

Spa & Wellness / Twig Concepts

Twig Concepts is an independent spa and wellness consultancy engaged in the concept and creation of exceptional spas at the luxury end of the international hotel and resort market. Balancing the long-term goals of the owner, the brand cohesiveness of the operator and the vision of the designers, Twig creates strong concepts ensuring an inspiring communication of brand to guests. Founder Laura Boss has developed spas for The Peninsula Hotels, One&Only Resorts, Mandarin Oriental, Four Seasons and The Ritz Carlton.

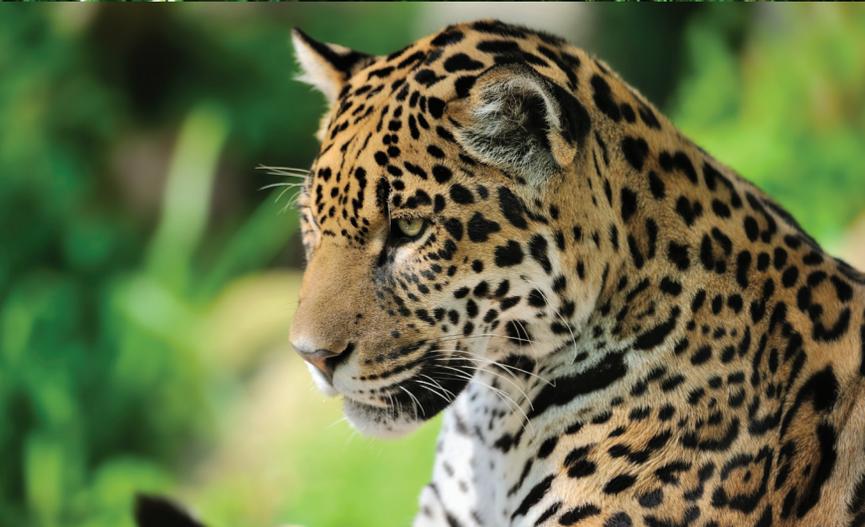
Wellness Real Estate / Delos

Delos is a wellness real estate and technology company that is transforming the lives of people around the world by creating residential and commercial spaces designed to improve health, well-being and performance. Founder of the WELL Building Standard, the Delos platform includes research, consulting, real estate development and innovative solutions for the built environment – creating spaces that nurture and promote human health and wellbeing. By integrating wellness design with green building technology, Delos strives for total human sustainability.

Branding / FutureBrand

FutureBrand is part of the Create Future Company, a global brand consultancy with a broad-scope client list that includes the countries of Bhutan, Peru and Costa Rica as well as recognized companies such as Cadillac, American Airlines, Nespresso and Intel. FutureBrand helps clients to anticipate economic, social and technological shifts through proprietary global research and insight, creating an evidence-based approach to change that improves chances of future brand growth. FutureBrand has created the RISE brand proposition and offer, including the brand's promise, vision, mission and pillars.





RISE COSTA RICA is a wellness lifestyle destination retreat and community that integrates hospitality, residential and ecological environments into one connected ecosystem underpinned by sustainability, wellbeing and regenerative principles.

OUR GUIDING PRINCIPLES

Elevated

We lift people out of the noise to make room for self-discovery

We curate luxury experiences that spark desire

We cultivate a heightened state of being and flow

Provocative

We stimulate self-discovery, ah-ha's and transcendence

We ignite passion to connect, learn, reflect, self-improve and share

We revel in disparate spiritual practices, healing remedies, medical innovations and arts

Transformative

We are the nurturing vessel for total transformation

We support optimal wellbeing through spiritual, emotional and physical programming

We foster deep connections to the self, nature and one-another

We revere Mother Earth through regenerative practices



We are the tastemakers of transformation, here to liberate human potential.



RISE

COSTA RICA

Prepared by

RISE Development Group

CALIFORNIA | FLORIDA | COSTA RICA

1262 Eolus Avenue

Encinitas, California 92024

+1 760 520 1616

risecostarica.com